

Le Cord was born in 2014 as a special project by brothers Christian and Axel Isberg in their Stockholm-based design and research studio 'Local Electronics'. This is where the 'LE' abbreviation comes from.

Their collection of premium tech accessories encompasses a wide range of styles made in various colors and materials, like textile, leather and wood. All Le Cord items are approved and licensed by Apple Inc. and have undergone a detailed visual design-and-engineering process to ensure the best durability in combination with a fashionable appearance.

The delicate balance of commerciality and exclusiveness is reinforced by a carefully curated reseller network which has made Le Cord available in many of the most famous fashion and lifestyle stores around the world.

The Isberg brothers' approach is the result of several years of experience from the advertising industry and art engineering. The Le Cord brand represents a combination of their unique take on artistic details for the masses. Be sure to connect with Le Cord for updates on their new exciting product launches.

Visit www.lecord.se for further information.

